Memomoti

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About Company

- Is a product made by dutch company edugamitec.
- Available on the playstore.
- Games include Dwarf miner, Driftonaut etc
- Around 7000 users
- Very innovative concept
- Aims to equip kids with the latest technology for education Portrayed in a fun game

Problem

Feedback on original project

Positive

- Innovative Concept
- Good integration between website and apps
- Responsive
- Uses latest Technology

Negative

- User experience not thought through
- Graphics are not up to standard
- Monotonous
- Limited Users No Multiplayer

Methodologies followed

01   Value For Parents

02   School based links

03   The online teacher

04   Kids need Competition

OUR MVP

Prototype Inclusions

Marks/improvement dashboard

Parents will get weekly updates on how their child is doing in there education cycle

Editable Backgrounds

Backgrounds that can be changed within the several memomoti game made.

Multiplayer feature
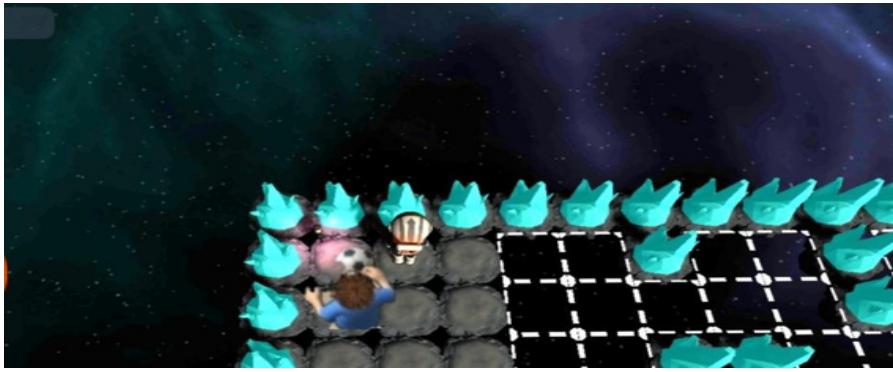
Gives kids the willingness to learn as they are competing with their friends

Coin & experience system

A system where, The more you interact with the software more the coins and experience points you get

Multiplayer feature

Daily rewards & Coins
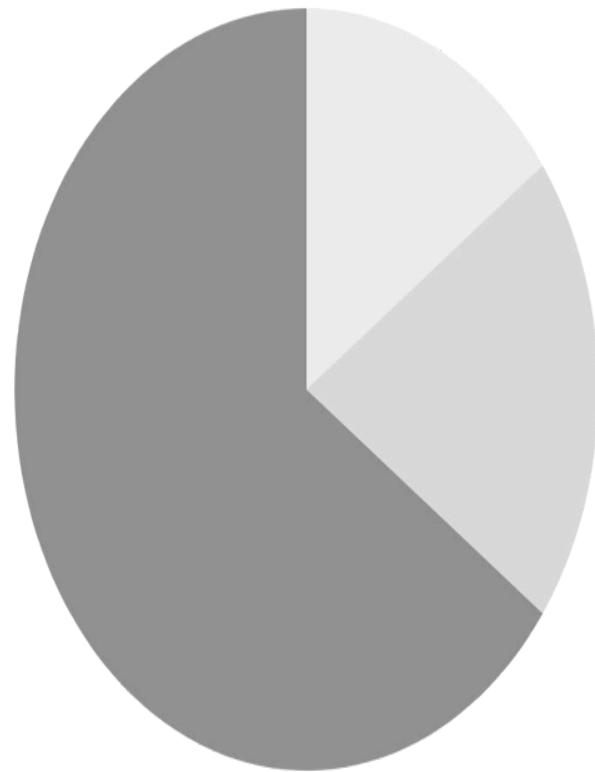
Feedback response

15% ▢ Don't like the idea more

20% ▢ Like the idea the same as original

65% ▢ Like the idea more

Concluding Statements

THANK YOU